



The 10th Beijing Overseas Property, Immigration & Study Abroad Exhibition

24th-26th May, 2024

China National Convention Center, Beijing

Concurrent Events:

- IEOSE 2024 Beijing International Education and Overseas Study Exhibition
- Overseas Days- Beijing Overseas Property, Immigration & Study Abroad Industry Cooperation Summit



◆ China's Excellent Customer Acquisition & Business Matchmaking Platform for Overseas Properties & Immigration Projects.

Overseas P + I 2024-The 10th Beijing Overseas Property, Immigration & Study Abroad Exhibition stands as China's premier brand exhibition in the realm of overseas property & immigration, delivering optimal market promotion effects. The 10th Overseas P+I will showcase about 150 overseas boutique projects from around the world, gathering a large number of high net worth visitors, intermediaries and potential partners to visit, building one-stop customer acquisition, business matchmaking and brand promotion platform!



◆ **Highlights of Overseas P+I**

- B2C +B2B , facing a large number of high net worth people and promoting industry cooperations!
- Relying on the huge market, based in North China, promote to whole country!
- All media matrix publicity, inviting a large number of high net worth families to visit!
- Industry cooperation summit and matchmaking activities, attracting the wide participation of industry professionals!



◆ **Suitable time, excellent venue**

As the leading brand exhibition for overseas property, immigration & study abroad in North China, the 10th Overseas P + I held in May, will gather a large number of high-end families and industry professionals;

According to *Hurun Wealth 2022 Report*, Beijing has the largest number of high net worth families in China; And Beijing, as one of China's key regional markets for overseas property and immigration, serves as the ideal city for nationwide market promotion. China National Convention Center , a state-of-the-art exhibition venue situated in the heart of the Olympic Park. Its convenient transportation and first-class facilities make it a prime exhibition location.

◆ **Rich concurrent activities**

- Overseas Days: Beijing Overseas Property, Immigration & Study Abroad Industry Cooperation Summit
- IEOSE 2024 Beijing International Education and Overseas Study Exhibition
- Overseas P+I Online Promotion and Live Broadcast Exhibition
- A number of overseas property and immigration project promotion seminars;



◆ **Exhibit profile:**

– **Overseas real estate:**

Overseas apartments, villas, commercial property, real estate developers, overseas real estate agents.

– **Immigration projects:**

All kinds of immigration projects, immigration agents, law firms.

– **Overseas investment and finance:**

Overseas funds, family wealth management, investment banking, investment consulting, financial and insurance services;

– **International education:**

Study abroad agencies, overseas education institutions, overseas study tours & camps, language schools, international schools.

– **International medical travel:**

International medical institutions, international medical tourism, etc.

◆ **Participation Fee:**

1.Booth Price

Standard Booth: USD 3800/9 m²

Raw Exhibit Space: USD 380/m² (Minimum 18 m²)

9 m² Standard Booth Includes:

Wall panels on 3 sides (2 for corner booth), fascia board with company name, 1 power point of 5A/220V, carpeting, 2 spot lights, 1 information counter, 1 round table, 6 chairs, printing and pasting wall posters (two or three sides, each 2.48m high * 2.96m width)

2. Sponsorship Fee

Exclusive title sponsorship: USD125,000; co-organizer sponsorship: USD 28,000; supporter sponsorship: USD 14,000; For specific rights and on-site advertising, dinner or reception sponsorship, interview publicity and other single sponsorship please contact the organizer for details;

3. Overseas P+I Online Promotion and Live Broadcast Exhibition

Participation fee: USD 2250 , we will produce and release short videos of participating brands on the official TikTok account of Overseas P+I, organize live broadcast before the exhibition and one on-site live broadcast for promotion. After the exhibition, we will provide no less than 100 potential customer retention data to help the effective online promotion and online customer acquisition;

4. Overseas Days-Industry Cooperation Summit

An excellent communication & matchmaking platform between overseas project parties, cooperative institutions. USD 1200 per session (30 min.)

5. On-site Seminar Price

USD 500 per session (30 min.)



Contact Information

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Next Session (recruiting exhibitors) :

The 11th Beijing Overseas Property, Immigration & Study Abroad Exhibition

Dates: 1st-3rd November, 2024

Venue: China National Convention Center